

## ARTS PACKAGE 2018



Over the past several years, **The Gallery @ Westside Cultural Arts Center** has become an integral part of Atlanta's art scene. Having hosted a variety of Art Exhibitions, Gallery Shows, Art Events and Fundraising Art Auctions, we are delighted to introduce our **ARTS PROGRAM!**

Our program has been carefully designed to provide artists of all mediums the ability to mount their own shows and bypass the traditional curatorial and gallery selection process, ultimately allowing each artist the freedom to exhibit and sell the work they are most interested in showing.



Not your typical venue, **Westside Cultural Arts Center** is updated but true to its past, located in a former warehouse that still shows its original character with cement floors and columns. This stunning renovation has left no detail undone, reminiscent of the industrial past of West Midtown but modernized for today's keen eye, including a custom designed sleek 40-foot bar, a state of the art sound system and insulated acoustic panels to preserve the quality of your experience.

## **ARTS PROGRAM PACKAGES:**

**GOLD PACKAGE: \$3500 / 10% Commission to WCAC / Available Sunday – Saturday.**

Our premium package designed for Artists that want a longer show. Taking place in our 1935 square foot Gallery space and includes an Opening Night Reception, Staffing and a Cash Bar. The show will hang for 3 weeks and the artist will have access to the Gallery to schedule tours of the work by appointment and an artist talk. Fee \$3500 / 10% Commission on all sales.

In support of your show, WCAC will:

- Supplement your connections and collectors by promoting the show throughout our vast Social Media Channels including a dedicated email campaign, Facebook, Instagram and twitter
- Provide a template for you to create labels
- Manage Guest Check-in and Art Sales on the Night of the Opening Event

**SILVER PACKAGE: \$2500 / 10% Commission to WCAC / Available Sunday – Friday, or Saturday based on availability.**

Our second package also takes place in our 1935 square foot Gallery space and includes an Opening Night Reception, Staffing and a Cash Bar. The show will hang for two weeks and the artist will have access to the Gallery to schedule tours of the work by appointment.

In support of your show, WCAC will:

- Supplement your connections and collectors by promoting the show throughout our vast Social Media Channels including a dedicated email campaign, Facebook, Instagram and twitter
- Provide a template for you to create labels
- Manage Guest Check in and Art Sales Night of Event

**BRONZE PACKAGE: \$1500 / 10% Commission to WCAC / Available Sunday – Thursday, or based on weekend availability.**

Our third package includes utilization of our 1935 Square foot Gallery and includes an Opening Night Reception, staffing and a Cash Bar. The show will hang for one week and the artist will have access to the Gallery to schedule tours of the work by appointment.

In support of your show, WCAC will:

- Supplement your connections and collectors by promoting the show throughout our vast Social Media Channels including, Facebook, Instagram and twitter
- Provide a template for you to create labels

Westside Cultural Arts Center is dedicated to providing the best possible service and support to Artists and our Art Program. In addition to the Gallery space, we also have an apartment that can be utilized for Artists coming in from out of town. To help make your experience even more pleasant and memorable, we offer a la' carte services as follows.

**A LA' Carte SERVICES:**

- Professional Installation – \$50/hour (based on 4-hour minimum)
- Use of (5) 8'10' portable walls, work can be installed on both sides - \$150 /each
- Graphic Design of Promotion Flyer - \$275
- Dedicated Email Marketing Campaign to 10k on our lists - \$750 (added to Bronze Package)
- Publicist to provide Editorial Pitching and Public Calendar Postings - \$1750
- Use of Artist Guest Suite - \$450 per week – includes studio space, double bed, kitchen and restroom and basic amenities.



For more information on our **ARTS PROGRAM**, please contact: Suzanne Shaw, Director of Sales and Marketing 404-561-9914 or [eventswcac@gmail.com](mailto:eventswcac@gmail.com)

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